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FOR IMMEDIATE RELEASE

Wire Weld Store Fixtures Acquires Arvite Technologies

Newly Acquired Capabilities Will Add to the Wire Weld Product Offering.

Erie, PA (October 1, 2015) - Wire Weld Store Fixtures, a leading provider of shelving systems for retail display, today announced that they have acquired Arvite Technologies, a custom manufacturing company specializing in sheet metal products, including stainless steel and aluminum. The merger was initiated to expand Wire Weld's capabilities and enhance its product offerings.

The purchase of Arvite Technologies, based in Erie, PA will increase Wire Weld's share in the store fixture marketplace. "The combination of Arvite's custom manufacturing with our proprietary four -post design will provide our clients the best of both worlds," said Richard M. King, president of Wire Weld Store Fixtures. "The acquisition is also expected to result in greater efficiencies and significantly increase our market share," added Mr. King.

Arvite Technologies, which will continue to operate under that name, will continue to serve their client base, and will grow by manufacturing accessories and displays for Wire Weld's retail customers.

The acquisition of Arvite Technologies is a win-win for both companies. Arvite now has direct access to Wire Weld's powder coating division, Cost Effective Coatings, and can offer its customers finished components as it also supplies Wire Weld with retail components.

About Wire Weld Store Fixtures

Founded in 1980, Wire Weld Store Fixtures is the maker of the popular shelving systems used in the retail market. Its system is known for its versatility, coupled with ease of installation and made in America quality. The company's mission is to be known for our reliability,

flexibility, responsiveness and innovative products and services in retail displays, powder coating application and related sectors. We will strive to understand and provide our customers, in current and new market sectors, with superior products and outstanding service at an exceptional value. This will subsequently facilitate the cultivation of new relationships while fostering our long-term partnerships. We will develop new products and enhance existing product offerings by investing in R&D and market research. We will cultivate a culture of excellence by empowering our employees to facilitate change and innovation; thus ensuring growth, longevity and financial stability.